

# 9<sup>th</sup>

## International Meeting on **BONE MARROW ADIPOSITY**

**10-11 September 2026**

**Edinburgh, UK**



**Sponsorship Programme**



## WELCOME ADDRESS

Dear colleagues and partners,

We are delighted to invite you to the **9th International Meeting on Bone Marrow Adiposity (BMA2026)**, taking place in **Edinburgh, UK**, on **10–11 September 2026**.

BMA2026 will bring together a global community to share the latest fundamental and clinical advances in bone marrow adiposity (BMA). Our programme will span diverse clinical and scientific fields related to BMA, including endocrinology, rheumatology, orthopaedics, rehabilitation, radiology, oncology, haematology, molecular and cellular biology, genetics, imaging, physiology and pharmacology. Our participants will include clinicians and scientists from the UK, Europe, North America, and beyond.

**We are the only international meeting dedicated to BMA.** Recent advances include deep-learning-enabled population-scale BMA analysis and cutting-edge single-cell and spatial omics methods to elucidate marrow adipocyte formation and function. BMA2026 is designed to showcase these advances while fostering the collaborations that turn discovery into better diagnostics and therapies.

**As a sponsorship partner, BMA2026 is the ideal venue for you to interact with physician-investigators and translational scientists working on diverse methods and diseases.** These include type 2 diabetes, obesity, osteoporosis, fracture, osteoarthritis, metastatic bone diseases, haematological cancers, and other haematological disorders. **Cutting-edge methods, including advanced biomedical imaging and omics analyses, are also a showcase of our meeting.** Edinburgh, a world-leading research and cultural hub, provides a superb setting for you to advance your brand and products by engaging with interdisciplinary experts from academia, clinical practice, and industry.

On behalf of the International Bone Marrow Adiposity Society (BMAS) and the BMA2026 Organising Committee, we warmly invite you to partner with us in Edinburgh. Your support will be acknowledged throughout the meeting and associated communications and will help to advance research and clinical practice in this exciting, rapidly evolving field of research.

We look forward to partnering with you for BMA2026.

**Dr William Cawthorn** (University of Edinburgh)  
BMA2026 President

On behalf of the BMA2026 Organising Committee:

Dr Tania Amorim (University of Pittsburgh), Dr Souad Daamouch (University of Southern Denmark), Dr Beatriz Gámez (University of Oxford), Dr Karla Suchacki (SRUC, UK), and Dr Natalia Zapata (Paris-Saclay University)

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10-11 September 2026  
Edinburgh, UK

• Organisers  
Tania Amorim  
Souad Daamouch  
Karla Suchacki

William Cawthorn  
Beatriz Gámez  
Natalia Zapata



• Partner  
The International Bone Marrow Adiposity Society

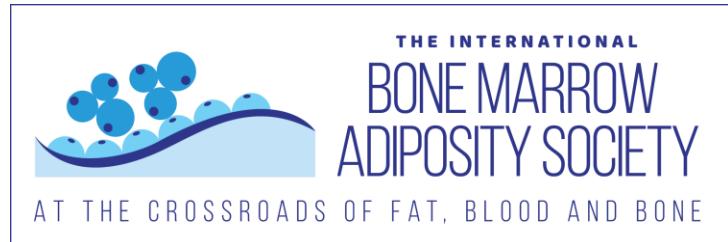


## GENERAL INFORMATION

### Scientific Organisation

The International Bone Marrow Adiposity Society (BMAS),

<https://bma-society.org>



### Venue

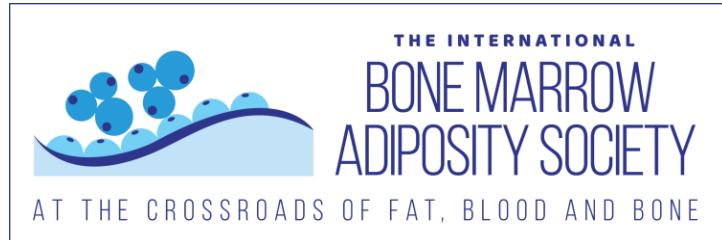
The Queen's Medical Research Institute, Edinburgh Bioquarter  
47 Little France Crescent  
Edinburgh  
EH16 4TJ  
United Kingdom

- **Conference type:** Hybrid
- **Duration:** 2 days (10-11<sup>th</sup> September 2026)
- **Organising Committee:**
  - Dr William Cawthorn (*President, University of Edinburgh*)  
[W.Cawthorn@ed.ac.uk](mailto:W.Cawthorn@ed.ac.uk) Tel: +44 (0)131-262-6691
  - Dr Tania Amorim (*University of Pittsburgh*)  
[TAMORIM@pitt.edu](mailto:TAMORIM@pitt.edu)
  - Dr Souad Daamouch (*University of Southern Denmark*)  
[sdaamouch@health.sdu.dk](mailto:sdaamouch@health.sdu.dk)
  - Dr Beatriz Gámez (*University of Oxford*)  
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  - Dr Karla Suchacki (*Scotland's Rural College*)  
[karla.suchacki@sruc.ac.uk](mailto:karla.suchacki@sruc.ac.uk)
  - Dr Natalia Zapata (*Paris-Saclay University*)  
[natalia.zapata-linares@universite-paris-saclay.fr](mailto:natalia.zapata-linares@universite-paris-saclay.fr)



## ABOUT BMAS

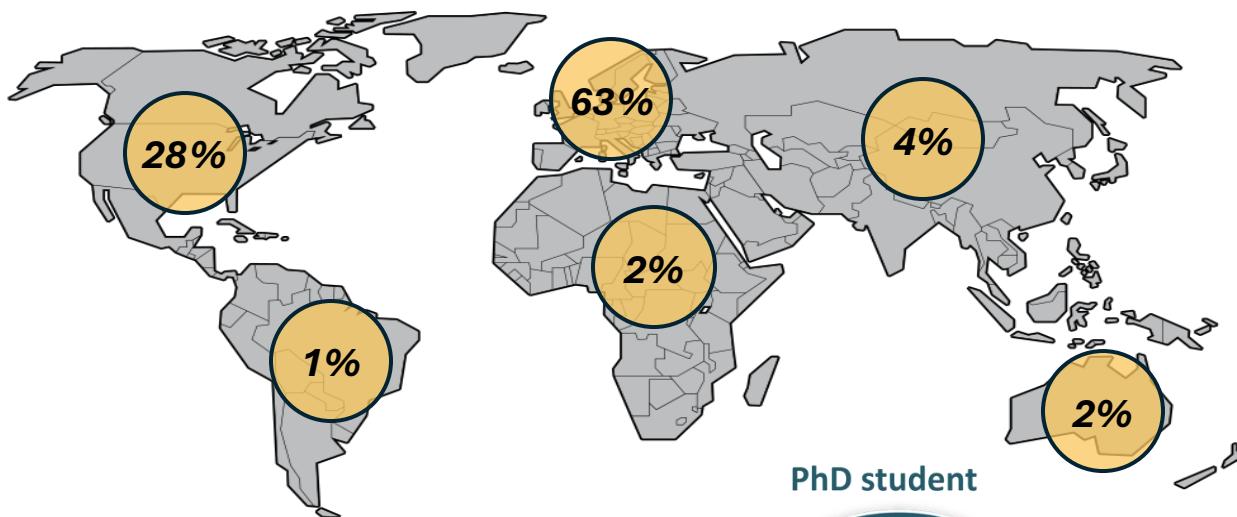
The international Bone Marrow Adiposity Society (BMAS) is the premier research society focusing on the role of bone marrow adipose tissue in health and disease. It was founded in 2017 in response to increasing research into bone marrow adipose tissue.



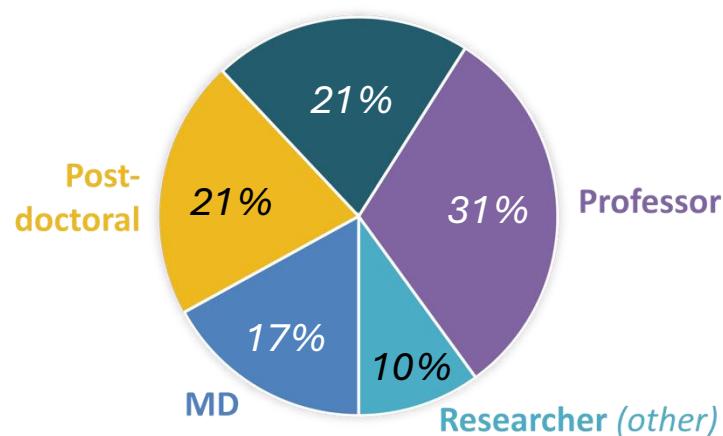
BMAS aims to promote excellence in bone marrow adiposity research at an international scale by providing learning and networking opportunities to basic, translational and clinical researchers in this diverse, growing field.

## MEMBERSHIP DEMOGRAPHICS

BMAS currently has 120 members spanning all career stages. Our membership previously focussed on Europe and North America but is increasingly international:



Our events attract an audience of early-career researchers and professionals from all over the world. For example, at our 2025 summer school we had participants from Europe, North America, India, Africa, Australia, and South America.





## BMA2026 – MAIN TOPICS

- **Clinical relevance of BMA:**

- BMA and musculoskeletal diseases (osteoporosis, fracture, osteoarthritis, and more)
- BMA, type 2 diabetes, and cardiometabolic health
- BMA and cancer (blood cancers; metastatic bone disease)
- BMA and haematological disorders
- New BMA-associated diseases identified from large-scale analyses in the UK Biobank
- BMA as new radio-genomic biomarker

- **BMA and pharmacology:**

- Effects of GLP-1R-based weight loss therapies on BMA and bone
- BMA and the next generation of anti-osteoporotic therapies
- New methods for therapeutic modulation of BMA

- **Fundamental biology of BMA:**

- Genetics of BMA emerging from large-scale analyses
- Bone marrow adipocyte progenitors
- Site-specific functions of bone marrow adipose tissue

- **New methods for BMA analysis:**

- Artificial Intelligence for measuring BMA from medical images
- Advanced single-cell and spatial omics for BMA analysis

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The BMA2026 programme has been designed with input from the BMAS Scientific board (<https://bma-society.org/scientific-board/>):

Thomas Ambrosi  
Abishek Chandra  
Kaisa Ivaska  
Janane Rahbani  
Michaela Tencerová

Camille Attane  
Gustavo Duque  
Rossella Labella  
Adriana Roque  
Drenka Trivanović

Aline Bozec  
Jason Horton  
Ling Qin

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We are grateful to these colleagues for providing their wide-ranging scientific and clinical expertise in the many fields relevant to bone marrow adiposity.



## WHY BECOME A SPONSOR?

We recognise that the success of a scientific meeting depends on strong partnerships. Sponsorship of BMA2026 offers exceptional opportunities to:

- Build brand visibility before, during and after the event, across both digital and on-site channels
- Get exposure to a targeted audience of leading scientists, clinicians, and researchers
- Engage directly with influential thought leaders and decision-makers
- Showcase innovations through exhibition space and targeted sessions
- Gain valuable feedback from a concentrated audience of end users and experts
- Gain further recognition in conference proceedings and on the event website.

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**As a sponsorship partner, BMA2026 will offer you numerous opportunities to network and interact with our diverse, international attendees. This will allow you to generate high-quality leads and foster new collaborations in a focused, fast-growing field.**

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## PARTNERSHIP PACKAGES

We offer three different partnership packages. With increasing package level, your visibility increases before, during and after the meeting.

Benefit	GOLD £4,000	SILVER £2,000	BRONZE £1,000
<b>Logo on BMAS Website</b>	Large	-	-
<b>Logo on conference marketing materials</b>	Large	Medium	-
<b>Advertisement in conference programme</b>	Full page	Half page	-
<b>Logo displayed:</b> - <b>Digitally during conference</b> - <b>On conference programme</b> - <b>On banner at conference</b>	Large	Medium	Small
<b>Logo displayed alongside lecture recordings<sup>1</sup></b>	✓	-	-
<b>Number of registrations for exhibitors during conference<sup>2</sup></b>	3	2	1
<b>Sponsored talk during the conference<sup>3</sup></b>	15 min talk	5 min talk	-
<b>Exhibitor space during the conference</b>	~6 m <sup>2</sup>	~6 m <sup>2</sup>	~6 m <sup>2</sup>
<b>Priority space/location for exhibitor booth</b>	✓	-	-

<sup>1</sup>Recordings of lectures will be available on demand from the BMAS website after the meeting.

<sup>2</sup>Worth £200 each.

<sup>3</sup>The 5 min talk will be part of a plenary or poster-pitching session. The 15 min talk will be in a plenary or sponsored lunchtime session.



## CUSTOM WORKSHOPS

**In addition to these packages, we offer the opportunity for your company to host an interactive workshop to showcase your products.**

For example, perhaps you would like an interactive display of new in vivo scanners, microscopes, or other hardware that can help to advance BMA research?

Are your products already used at Edinburgh Bioquarter? If so, we may be able to arrange a tour of our facilities to showcase your products.



**Whatever your requirements, we can arrange bespoke workshop that fulfils your needs.**

Prices for these standalone workshops start from £1,000 and reflect the duration, timing, and facilities required; please contact the conference president, Dr William Cawthorn, to discuss further.

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• Partner  
The International Bone  
Marrow Adiposity Society



## FURTHER INFORMATION

**We invite you to partner with us in supporting this important scientific meeting. Your sponsorship will help to progress research and clinical practice in the growing field of bone marrow adiposity and provide the ideal venue to advance your brand and products.**

For more information on sponsorship opportunities, please contact:

Dr William Cawthorn, PhD  
Lead Organiser, BMA2026  
The University of Edinburgh, UK  
Email: [W.Cawthorn@ed.ac.uk](mailto:W.Cawthorn@ed.ac.uk)  
Tel: +44 (0) 131-242-6691

**WE LOOK FORWARD TO DESIGNING A PARTNERSHIP PACKAGE THAT MEETS YOUR NEEDS AND WELCOMING YOU TO EDINBURGH IN SEPTEMBER 2026!**

